



The Communications Fabric for Web3

DIAL: The wallet-native network and embeddable infrastructure layer.

Web3 Solved Ownership. Communication Remains Broken.

The Fractured Web3 Coordination Map



Fragmented Identity

Coordination happens on unverified, off-chain Web2 rails.



Zero Trust

Rampant impersonation and phishing thrive because the communication layer is disconnected from the transaction layer.



Unmonetized Attention

Value bleeds outward to legacy platforms rather than remaining in-product.

Wallets Are the New Phone Numbers



1. The Network Layer

A decentralized protocol for wallet-native routing, calling, rooms, and monetized interaction.

2. The Infrastructure Layer

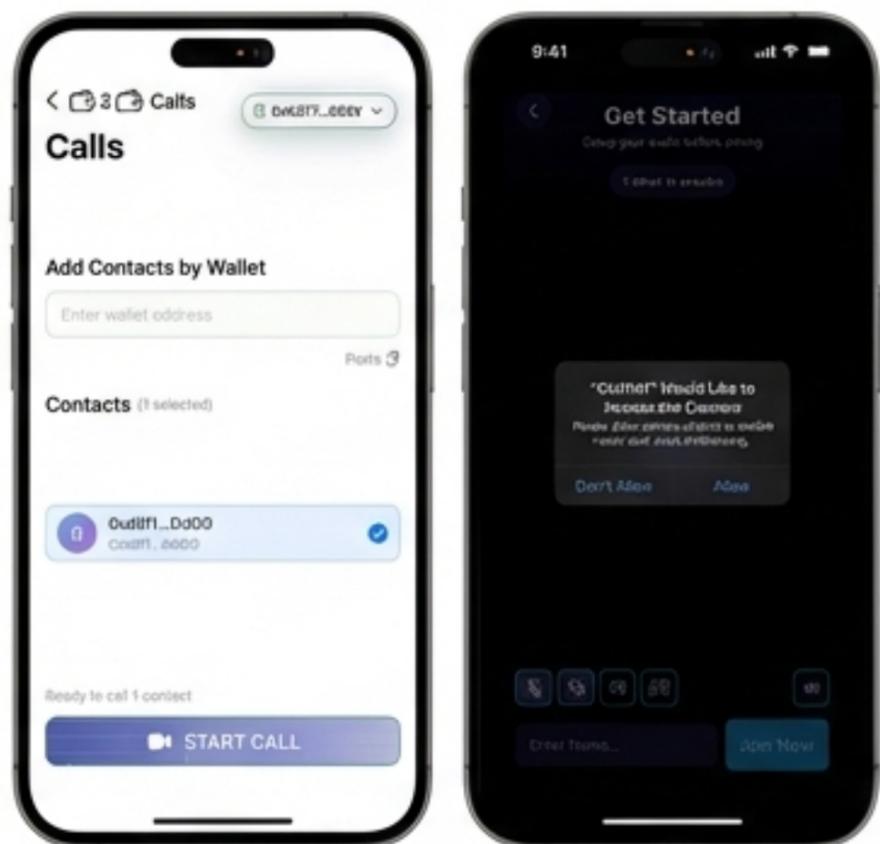
Embeddable SDKs that give any dApp, wallet, or protocol a default communication primitive.

Reach by wallet. Stream everywhere. Own the room.

The Network Layer: Programmable Attention

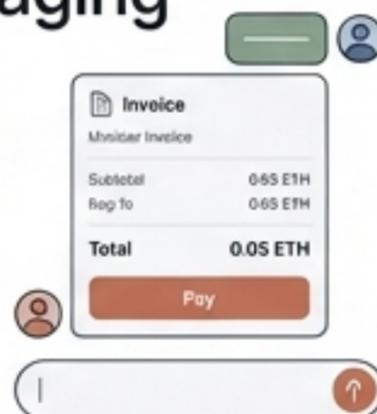
Wallet-to-Wallet Calling

Cryptographically signed voice and video.
Reachability verified entirely on-chain.



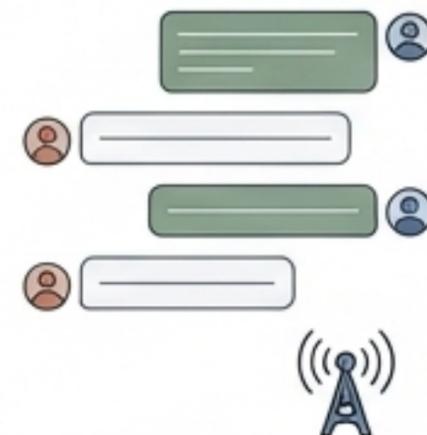
Encrypted Messaging

Double Ratchet encrypted,
pay-to-decrypt capabilities,
and native in-thread
invoicing.



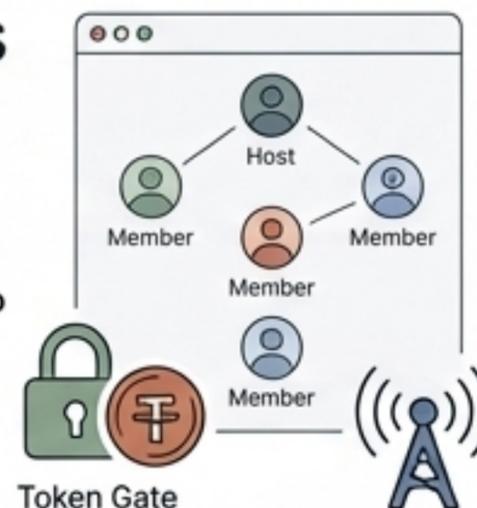
Audio Rooms

"Party Lines" gated by
NFT, token threshold, or
specific roles. and
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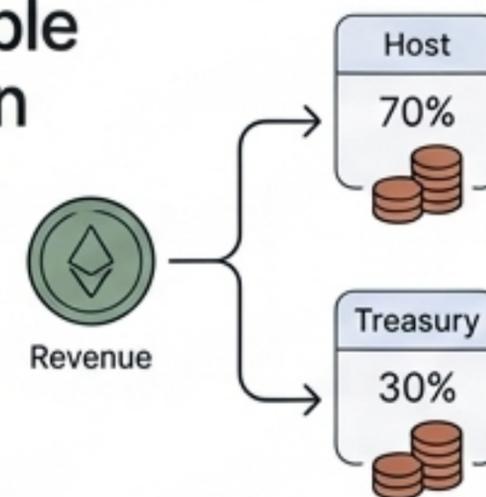
Gated Rooms & Broadcasts

"Party Lines" gated by
NFT, token threshold,
or specific roles. RTMP
multistreaming
built-in.



Programmable Monetization

Pay-to-call, tickets,
memberships, and
native on-chain
revenue splits.



The Wedge: Collapsing the Stack with a Single Button

One embeddable UI primitive replaces the entire Web2 comms stack, keeping users natively inside the host product.

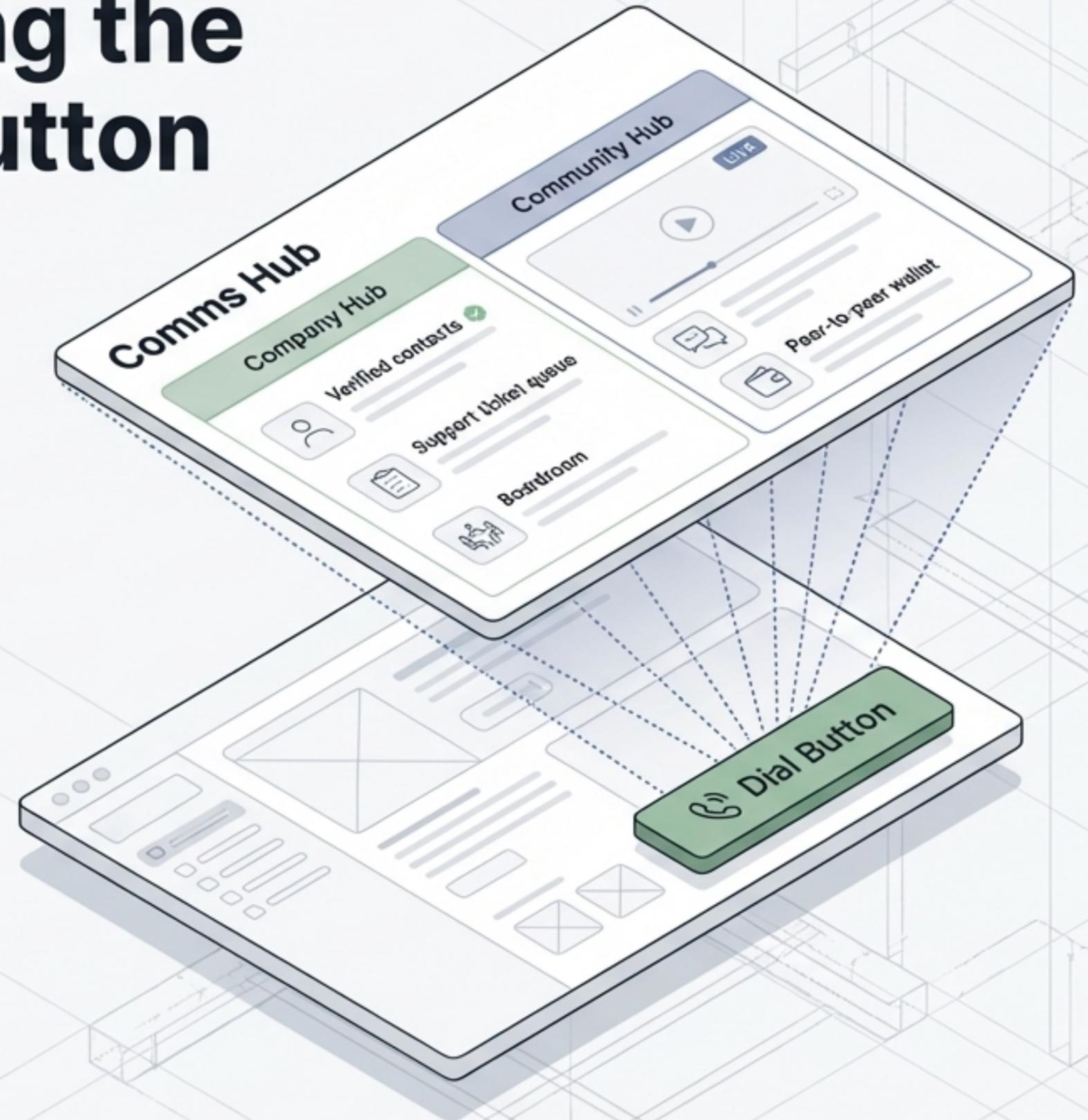
Company Surfaces

Official announcements, verified support routing, and token-gated investor boardrooms.

Community Surfaces

Holder lounges, live broadcast AMAs, and peer-to-peer wallet chat.

No feed. Only connection. Stop sending high-intent users to third-party platforms.



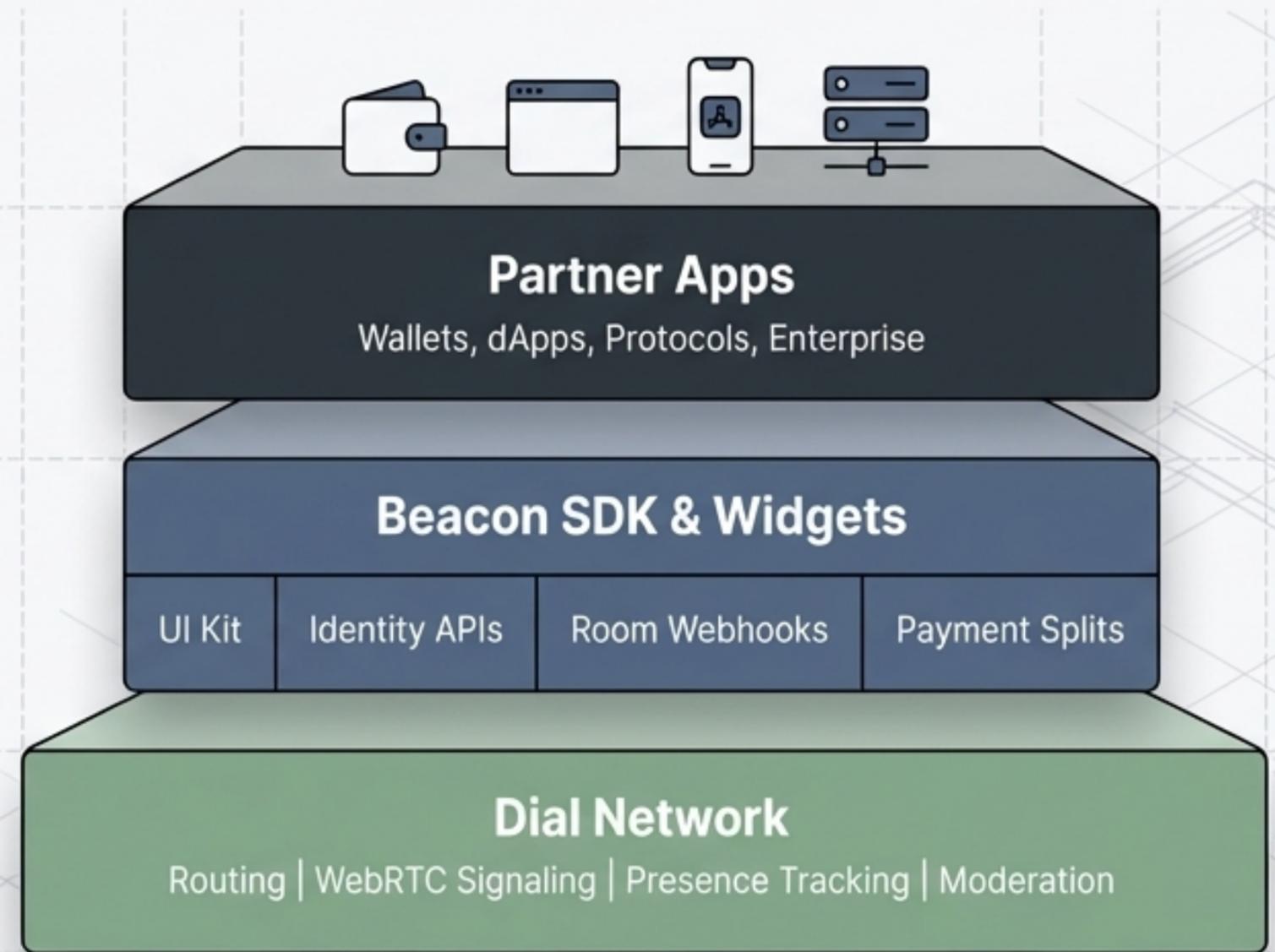
The Beacon SDK: Infrastructure-Led Distribution

The Value Prop

Partners get enterprise-grade, wallet-native communications without building real-time A/V infrastructure, moderation rules, or identity routing from scratch.

Infinite Scale

Write once, embed anywhere. A single integration turns a partner's platform into a compounding distribution node on the DIAL network.



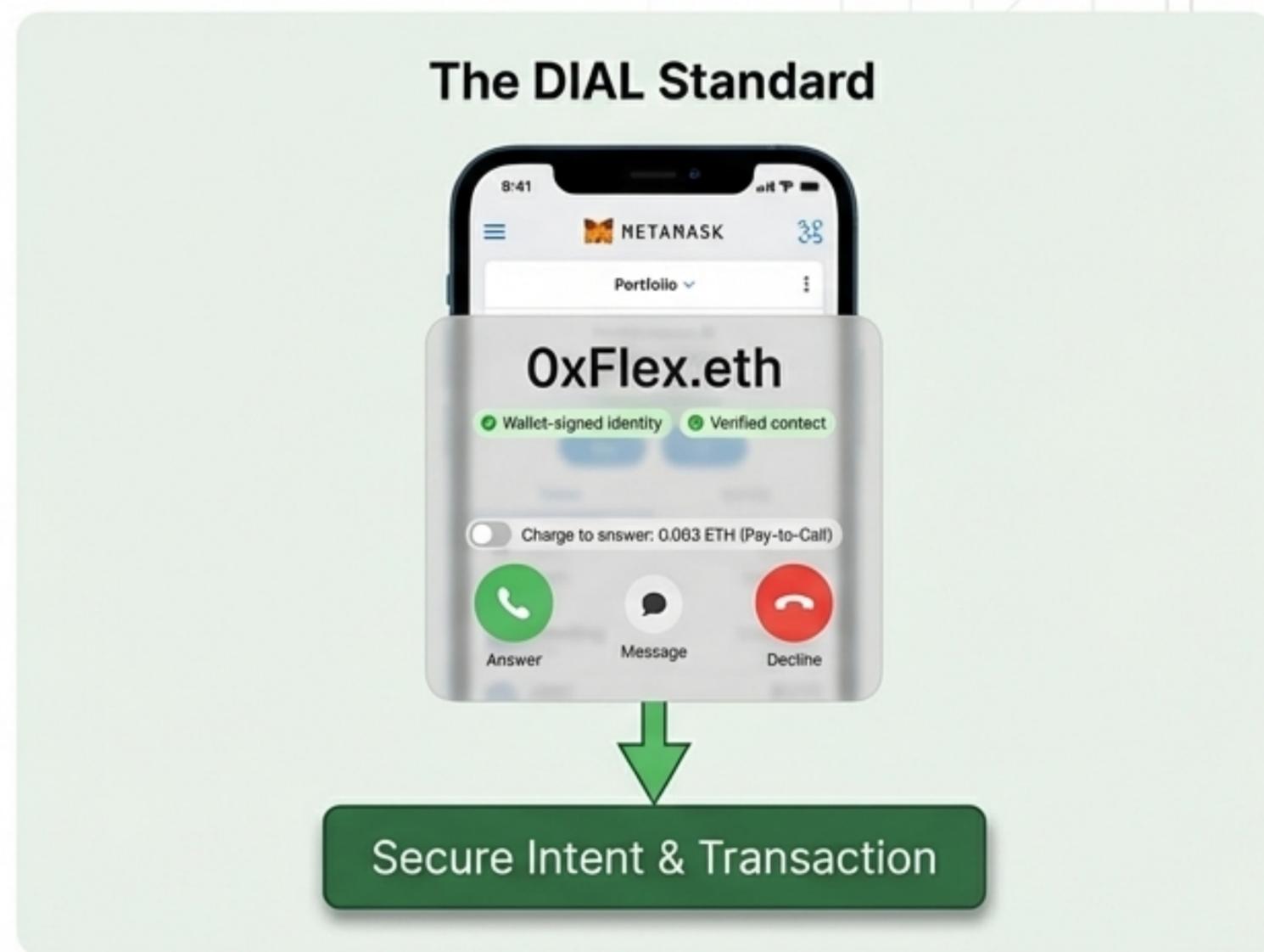
The Communications Layer Built for Ownership

CATEGORY	WEB2 COMMUNICATIONS		DIAL
	Web2 Columns	Web2 Columns	
Identity Anchor	Email/Phone	Email/Phone	Wallet Address
Trust & Verification	Platform-dependent	Platform-dependent	On-chain Cryptographic Proof
Monetization Rails	Limited / None	Limited / None	Native Programmable Payments & Splits
Platform Architecture	Siloed App Destination	Siloed App Destination	Embeddable SDK Infrastructure

Others optimize for isolated distribution. DIAL optimizes for communication fused with identity and programmable money.

The Security Layer: Cryptographic Caller ID

80% of Web3 losses originate from off-chain instruction (social engineering/phishing), not smart contract vulnerabilities.

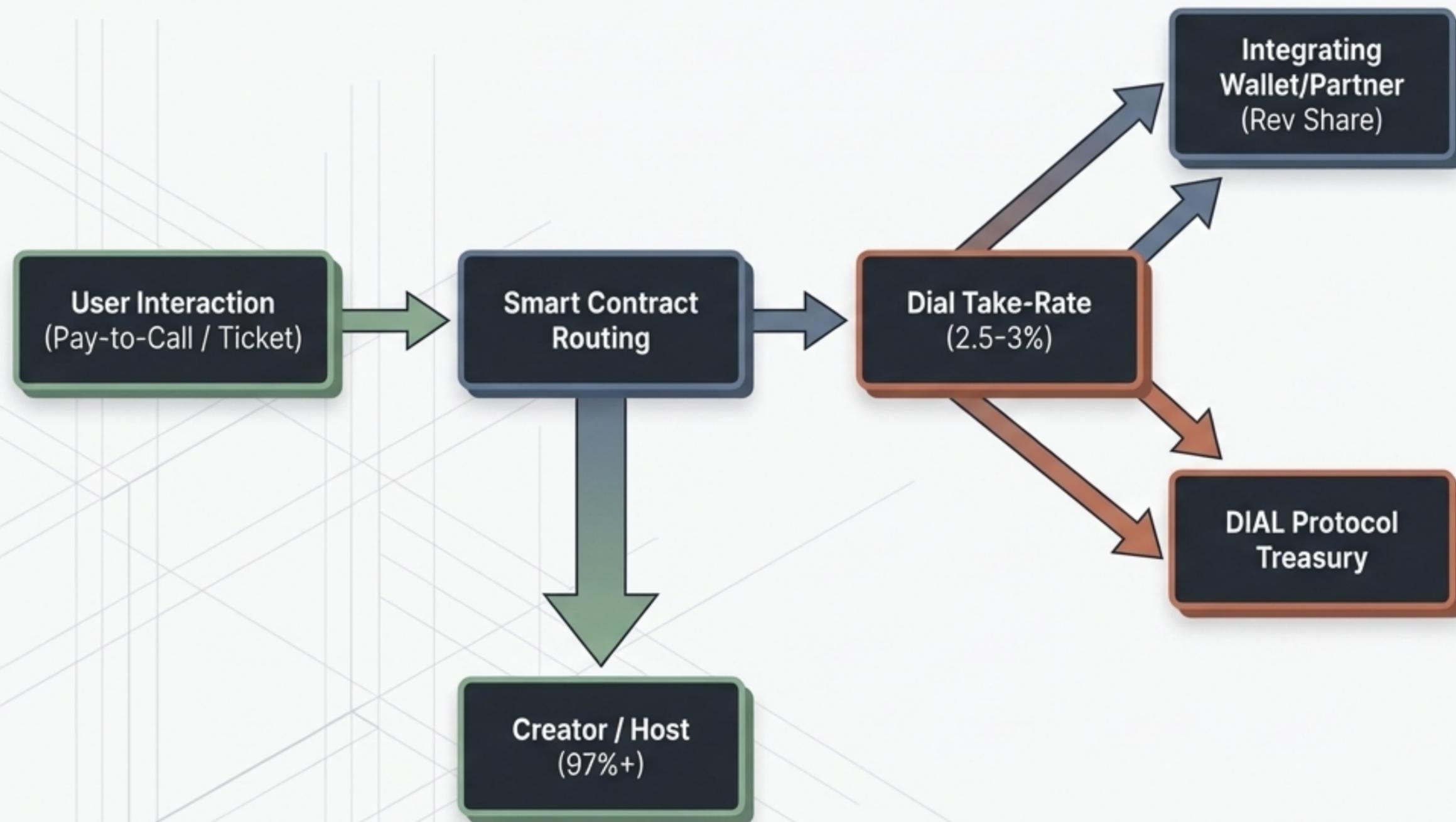


1. Zero-Spoof Identity: Every call is cryptographically signed.

2. Intent Verification: Confirm the human before signing the transaction.

3. Anti-Spam Economics: Pay-to-call makes mass spam financially unviable.

Sustainable Unit Economics: Six Revenue Rails



1. **Platform SaaS:**
Monthly SDK licensing fees.

2. **Usage-Based Metering:**
Cost-indexed billing for A/V minutes.

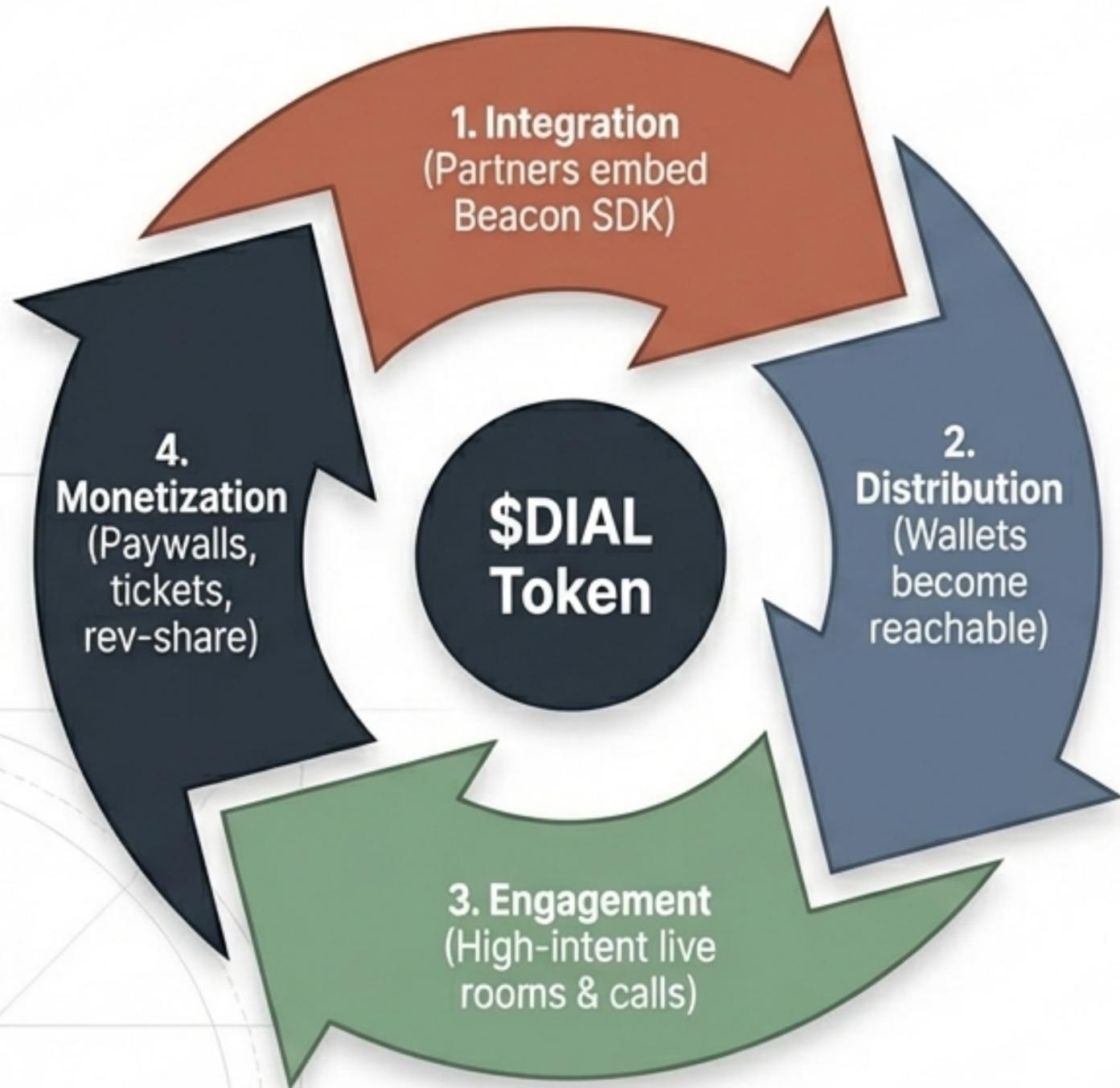
3. **Take-Rate:**
2.5-3.0% protocol fee on monetized actions.

4. **Partner Revenue Share:**
Wallets earn passive income on comms.

5. **Pass-through Billing:**
Guardrails for high-variable infrastructure.

6. **Enterprise Packs:**
SLAs and dedicated tenancy.

The Compounding Communications Flywheel



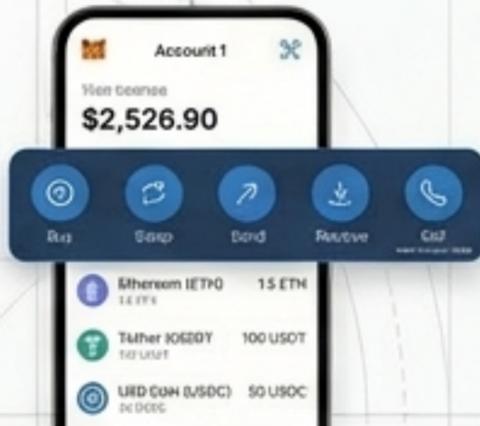
Token Utility as Product Utility

- **Access & Gating:** Unlocking premium room tiers and VIP routing.
- **Programmable Splits:** Automated, trustless revenue sharing between hosts, co-hosts, and protocol treasuries.
- **Ecosystem Incentives:** Mission and rewards architecture driving network density and verifiable referrals.
- **Alignment Engine:** Utility is deeply woven into product mechanics, avoiding speculative hype.

The Sequence to Win

1. Reachability (The Wedge)

Wallets get a voice natively.



2. Native Rooms (Community)

Replacing Discord/Telegram reliance.



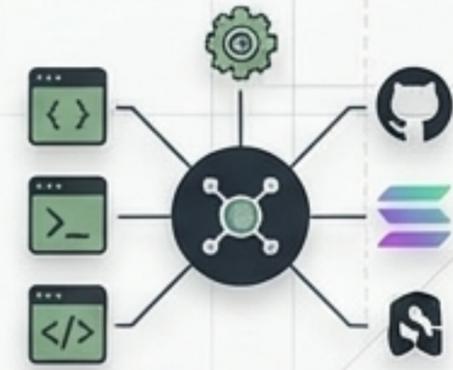
3. Monetization (Economics)

Activating pay-to-call and native ticketing.



4. Embedded Infra (Scale)

Beacon SDK becomes the default communications fabric.



**The network is live.
The infrastructure is built.
Own the room.**